

Hotel Info

Make hotel reservations directly with:

Ritz Carlton
921 Canal Street
New Orleans, LA
504.524.1331 or 800.826.8987

Hotel Reservation Deadline:
November 9, 2012

Room Rate: \$189 per night
Reference the PeerSpan Conference when making a reservation.

About PeerSpan

Founded in 1978, PeerSpan (formerly NAREC) is a professional association that provides solutions to real estate financial and tax challenges through collaborative relationships, education and knowledge sharing. The association is a membership-based organization comprised of key financial professionals from publicly and privately owned real estate companies as well as public accounting firms and select other organizations that advise the real estate industry.

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Ritz Carlton Hotel
New Orleans, Louisiana



PEERSPAN

REAL ESTATE FINANCE PROFESSIONALS

CPE Information

Program Level: Update
Delivery Method: Group Live
Prerequisite: A knowledge of the financial workings of the real estate industry.
No advanced preparation required.
CPE total: 1.30 M&C 4.0 FAS



PeerSpan is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

**MANAGEMENT
&
COLLABORATION
CONFERENCE**
December 3 & 4, 2012

**FINANCIAL ACCOUNTING
STANDARDS
YEAR-END UPDATE**
December 5, 2012

Conference Schedule

Monday - M&T Conference

12:30-12:45pm **Welcome**

12:45 - 1:45pm **Risk Management Insurance Update & Lessons Learned**
Rowland B. Stalter, CPCU, AMIM, CIC, CRM - Hub International Gulf South Limited

1:45 - 2:45pm **What it Takes to Get a Real Estate Deal Done**

David Wallace, CEO & Co-founder, Wallace Bajjali, and former three-time Mayor of Sugarland, Texas

2:45 - 3:00pm **Break**

3:00 - 4:00pm **Accounting Software - Adaptive Planning**
Bill Aiken, Principal & CEO, Adaptive Planning
Sandra Stearns, Regional Manager, Adaptive Planning

4:30 - 6:00pm **On-Site Tour: Master Plan of the Re-Development of the Riverwalk Shopping Center**
Mark Bulmash, SVP of Dvpt, The Howard Hughes Corp.
Frank Quinn, GM, The Howard Hughes Corporation

6:30 - 9:30pm **Dinner & Drinks at Pat O'Brien's**

Tuesday - M&T Conference

8:00 - 8:30am **Breakfast**

8:30 - 9:30am **Environmental & Storm Water Management**
Michael Yost, Director-National Storm Water Program, Apex Companies, LLC

9:30 - 10:30am **Economic Outlook: Market Signals - What The Financial Markets Are Telling Us**
Peter Ricchiuti, Professor - Freeman School of Business Tulane University

10:30 - 10:45pm **Break**

10:45 - 11:45pm **Records Management & Retention - Key Issues and Considerations**
Diane Carlisle, Deputy Executive Director / Sr. Director, Content Development, ARMA International

11:45 - 11:45pm **Labor Law & Personnel Matters**
Nancy Picard, Esq. Robein, Urann, Spencer, Picard & Cangemi, APLC

12:45 - 2:15pm **Lunch**

Overview of New Orleans: Post Katrina Recovery and Development / Investment Opportunities

Available Today

Jackie Clarkson, President, New Orleans City Council
Brenda Canada, Director of Retail Attractions & Development, New Orleans Business Alliance
Hyma Moore Jr., Marketing & Communications Associate, New Orleans Business Alliance
Kurt M. Weigle, President & CEO, Downtown Development District New Orleans

2:15 - 3:15pm **Next Generation of Multi-Family, Retail Development - What's new?**

Bob Poynter, CIO, Multifamily for Behringer Harvard
Roy Reed, Jr., VP and Controller, JC Penney Company

3:15 - 4:15pm **Applications for Real Estate**

Kevin Mason, Product Engagement Manager, CoStar Group, Inc.

4:15- 4:30pm **Break**

4:30 - 5:30pm **Proactive Management of Property Taxes**
Bill Poad, Director of Indirect Taxes, Cherry Bekaert & Holland

Wednesday - FAS Update

The Financial Accounting Standards Year-End Update provides an informative accounting and reporting update session, that will include a variety of presentations and informal, confidential, roundtable discussion about current topics affecting the accounting industry. This update will provide a discussion on relevant pronouncements from the FASB, EITF and SEC that affect real estate companies, including the lease accounting project, an update for the implementation of IFRS, SEC Staff comment trends, and other pertinent topics.

8:00 - 8:30am **Breakfast**

8:30 - 11:30am **FAS Update**

11:30 - 12:30am **Open discussion during lunch**

Register online by credit card or mail a check with this form to the PeerSpan office.

Registration Form

PeerSpan Members

- \$250 M&T and FAS Session
 \$250 M&T Only
 \$50 FAS Session Only

Non-Members

- \$350 M&T and FAS Session
 \$350 M&T Only
 \$75 FAS Session Only

Registration Deadline Friday, November 23

Cancellation Policy: Conference Registration Fee is not refundable after November 23.

Name

Title

Company

Address

City/State/Zip

Phone

E-mail