

Hotel Info

Make hotel reservations directly with:

Marriott Waterfront
700 Aliceanna St.
Baltimore, MD
410.385.3000

Hotel Reservation Deadline:
November 15, 2011

Room Rate: \$169 per night
Reference the NAREC Conference

NAREC
216 W. Jackson Blvd.
Suite 625
Chicago, IL 60606

Marriott Waterfront Hotel
Baltimore, Maryland



About NAREC

Founded in 1978, NAREC is a professional association that provides solutions to real estate financial and tax challenges through collaborative relationships, education and knowledge sharing. The association is a membership-based organization comprised of key financial professionals from publicly and privately owned real estate companies as well as public accounting firms and select other organizations that advise the real estate industry.



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**MANAGEMENT
&
TECHNOLOGY
CONFERENCE**

December 5 & 6, 2011

**FINANCIAL ACCOUNTING
STANDARDS
YEAR-END UPDATE**

December 7, 2011

Conference Schedule

Registration Form

Monday - M&T Conference

- 12:30-12:45pm Welcome
- 12:45 - 2:00pm **Update from the Hill**
Chip Rodgers, Senior VP, Real Estate Roundtable
- 2:00 - 3:15pm **Everyday Ethics in Our Changing Work Environment**
Dick Ayers, Director, Center for Labor-Management Studies
- 3:15 - 3:30pm Break
- 3:30 - 4:30pm **GSA Lease Strategies**
TBD, Cassidy Turley
- 4:30 - 5:30pm **Web Based Receivables**
Dave Enick, PNC Bank
Mike Zik, PNC Bank
- 5:30 - 6:30pm Cocktail Reception

Tuesday - M&T Conference

- 8:30 - 9:00am Breakfast
- 9:00 - 10:00am **Capital Markets Update**
Christian Miles, Sr. Managing Director & Partner, Cassidy Turley
- 10:00 - 11:00am **Sustainability in the New Economy**
Greg Carbone, Edens & Avant
- 11:00 - 12:00pm **Mobile Technology for Finance & Accounting**
- 12:00 - 1:15pm Lunch
- 1:15 - 2:15pm **Investment Property/FMV Methodologies & Approaches**
Brandon Maves, Partner, McGladrey
- 2:15 - 3:15pm **Hot Topics Round Tables**
- 3:15 - 3:30pm Break
- 3:30 - 4:30pm **Update on IT Enhancements for the Commercial Real Estate Industry**
Dale Johnston, Technology & Strategic Management Professional
- 4:30 - 5:30pm **Millennials in the Workplace: Narcissism, Ethics & HR Decision-Making**
Jim Westerman, Professor, Appalachian State University

Wednesday - FAS Update

The Financial Accounting Standards Year-End Update provides an informative session for accounting and reporting update, that will include a variety of presentations and informal, confidential, roundtable discussion about current topics affecting the accounting industry. This update will provide a discussion on relevant pronouncements from the FASB, EITF and SEC that affect real estate companies, including the lease accounting project, an update for the implementation of IFRS, SEC Staff comment trends, and other pertinent topics.

- 8:00 - 8:30am Breakfast
- 8:30 - 9:20am **Update of the Lease Accounting Project**
Cullen Walsh, Practice Fellow, FASB
- 9:20 - 10:10am **Year-end Accounting Update**
Kirk Rogers and Nishit Mehta, Grant Thornton

10:10 - 11:00am **Updates on Other Hot Topics**
Discussion of other hot topics impacting the industry; including the revenue recognition project, recent SEC activity, and frequent SEC comments.
Pat Scheibel, National Office Senior Manager, Deloitte & Touche LLP

- 11:00 - 11:30am **Open Panel Discussion**
- 11:30 - 12:00pm Lunch

CPE Information

Program Level: Update
Delivery Method: Group Live
Prerequisite: A knowledge of the financial workings of the real estate industry.
No advanced preparation required.
CPE total: 12.0 M&T 4.0 FAS



The National Association of Real Estate Companies is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

NAREC Members

- \$290 M&T and FAS Session
 \$290 M&T Only
 \$50 FAS Session Only

Non-Members

- \$390 M&T and FAS Session
 \$390 M&T Only
 \$75 FAS Session Only

Registration Deadline Friday, November 18

Cancellation Policy: Conference Registration Fee is not refundable after November 18.

Name

Title

Company

Address

City/State/Zip

Phone

E-mail

Register online by credit card or mail a check with this form to the NAREC office.

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