

PEERSPAN 2013 ANNUAL FINANCIAL & TAX CONFERENCE

JUNE 18-21

PEERSPAN 
REAL ESTATE FINANCE PROFESSIONALS



PEERSPAN 2013 ANNUAL FINANCIAL & TAX CONFERENCE, JUNE 18-21 MONTAGE • LAGUNA BEACH, CALIFORNIA

Please join us as we learn from top experts the latest business, financial and tax strategies and trends impacting the real estate industry. We provide a wonderful opportunity to “meet and mingle” with fellow members and other real estate financial professionals from across the country, all while enjoying the beauty of the beaches of California.

HOTEL INFORMATION

Set on an oceanfront bluff with sweeping panoramas of the Pacific Ocean and striking Craftsman-style architecture, this luxury beach resort commands 30 lushly landscaped acres in the heart of the picturesque arts community of Laguna Beach (midway between Los Angeles and San Diego), making it the ideal choice for a seaside conference and getaway. PeerSpan has secured ocean view room rates at \$275/night. This can be extended 3 days pre & post meeting upon availability. Call the hotel by May 17 to book your room. Montage • 30801 South Coast Highway • Laguna Beach, CA 92651 • 866.271.6953





FEATURED SPEAKERS



Blake Rubin
Partner
McDermott Will & Emery LLP



Mike Straneva
Partner
Ernst & Young



Clifton (Chip) Rodgers
Senior Vice President
The Real Estate Roundtable



Renata Simril
SVP of External Affairs
LA Dodgers



Richard Green
Director
USC Lusk Center for Real Estate



Chris Dubrowski
National Director of Professional
Practice – Real Estate, Deloitte & Touche

The conference offers 20 separate sessions, each led by national or regional experts. We are honored to have such highly regarded professionals share their perspectives, knowledge and insights throughout the conference.

TAX CONFERENCE SCHEDULE

TUESDAY, JUNE 18, 2013

8:00 – 8:30 am	CONTINENTAL BREAKFAST
8:30 – 9:45 am	Creative Deal Structures Blake Rubin, Partner, McDermott Will & Emery LLP
9:45 – 11:00 am	Exchange While You Can: Current 1031 Topics in a Tax Reform World Lou Weller, of Counsel, Bryan Cave LLP
11:00 – 11:15 am	NETWORKING BREAK
11:15 – 12:30 pm	Update on Repair and Maintenance Regulations - New Rules, New Opportunities Wendy Landrum, Partner, Baker Tilly
12:30 – 1:30 pm	LUNCH
1:30 – 2:45 pm	Distressed Debt Peter Elias, Partner, Jones Day
2:45 – 3:00 pm	NETWORKING BREAK
3:00 – 4:00 pm	Hot Topics Discussion PeerSpan Tax Committee
4:00 – 5:00 pm	HAPPY HOUR (Dinner On Your Own)

WEDNESDAY, JUNE 19, 2013

8:30 – 9:00 am CONTINENTAL BREAKFAST (Financial Conference attendees are welcome to attend)

9:00 – 10:15 am An Employer's Guide to Health Reform
Dianna McCutchen, Partner, Deloitte Tax LLP

10:15 – 10:30 am NETWORKING BREAK

TAX & FINANCIAL CONFERENCE SCHEDULE

10:30 – 11:00 am Annual Meeting of Members and Financial Conference Kickoff
Patrick Connors, PeerSpan President and Mike Heiken, Conference Chair

11:00 – 12:15 pm Real Estate Update
Mike Straneva, Partner, America's Real Estate Sector Leader, Ernst & Young

12:15 – 2:30 pm LUNCH and Keynote Speaker
Renata Simril, SVP of External Affairs, LA Dodgers

2:30 – 3:45 pm Washington Legislative Update
Chip Rodgers, Senior Vice President, The Real Estate Roundtable

3:45 – 5:00 pm Housing Discussion – Are Home Builders Leading the Recovery?
Richard Green, Director, USC Lusk Center for Real Estate

6:00 – 9:30 pm RECEPTION AND DINNER AT HOTEL

TAX CONFERENCE ENDS

FINANCIAL CONFERENCE SCHEDULE

THURSDAY JUNE 20, 2013

7:30 – 8:00 am	CONTINENTAL BREAKFAST
8:00 – 9:30 am	FASB/SEC Technical Update Chris Dubrowski, Director of Professional Practice, Deloitte & Touche LLP
9:30 – 9:45 am	NETWORKING BREAK
9:45 – 11:00 am	Capital Markets Update Kevin MacKenzie, Senior Managing Director, Holiday Fenoglio Fowler
11:00– 12:00 pm	Current IT Trends in the Real Estate Industry Jim Carr, Executive Director, Greener Pastures Group
12:00 – 1:30 pm	LUNCH
1:30 - 2:45 pm	U.S. Ports Effects on Warehousing Demands and Industrial Real Estate Jon DeCesare, President, World Class Logistics Consulting, Inc.
2:45 – 3:00 pm	NETWORKING BREAK
3:00 – 4:00 pm	Demographic Trends and Their Effects on Real Estate and Lifestyles Dowell Myers, Director, Population Dynamics Research Group, USC
4:00 – 5:00 pm	Payment Optimization - The Business Case for Change Michelle Ziolkowski, VP Treasury Management, Wells Fargo
5:30 – 6:30 pm	Wine tasting reception. Dinner on your own.

FRIDAY, JUNE 21, 2013

7:30 – 8:00 am

CONTINENTAL BREAKFAST

8:00 – 9:15 am

Hiring Trends and Competitive Compensation Structures
Jim Wright, Managing Partner, CEL Compensation Advisors

9:15 – 10:30 am

The Latest on Private Company Accounting
Lou DeFalco, Senior Manager, PriceWaterhouseCoopers

10:30 – 10:45 am

NETWORKING BREAK

10:45 – 12:00 pm

Use of Social Media by Real Estate Companies
Nathan Brainard, Regional Marketing Coordinator, Behringer Harvard

FINANCIAL CONFERENCE ENDS

For more information on speakers and session descriptions, please visit PeerSpan.org.



THANKS TO OUR CONFERENCE SPONSORS!



BAKER TILLY



McGladrey



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Learning Objective: At this conference, you will enhance your knowledge of the real estate industry while learning practical applications and updates on emerging accounting, tax and technology issues.

Program Level: Update

Prerequisite: A knowledge of the financial workings of the real estate industry. No advanced preparation required.

Delivery Method: Group Live

CPE total for Tax Conference (Tue. – Wed.): 14.5

CPE total for Financial Conference (Wed. start at 10:30am – Fri.): 18.0

CPE total for both (Tue. – Fri.): 26.5

Refund/Cancellation Policy: Conference registration fees are not refundable after May 31.

Refund requests should be made in writing by mail or email.

Please contact the PeerSpan office at 312.263.1755 or info@peerspan.org regarding any concerns or questions.



NAREC/PeerSpan is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education of the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE sponsors, 150 Fourth Ave. North, Suite 700, Nashville, TN 37219-2417. Web site: www.nasba.org

REGISTRATION FORM

Please indicate the conference(s) you plan to attend:

- ☐ Tax Conference Only [[June 18-19](#)]
☐ Financial Conference and Tax Conference [[June 18-21](#)]
☐ Financial Conference Only [[June 19-21](#)]

First Name _____ Last Name _____

Badge Name/Nickname _____ Title _____

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Phone _____ E-mail address _____

Spouse/Guest Name _____

List any dietary restrictions _____

REGISTRATION INFORMATION

Conference	Tax	Financial	Both
PeerSpan Member	\$650	\$995	\$1295
Non-Member	\$800	\$1295	\$1595
Spouse/Guest*	\$100	\$195	\$195

*Welcomes participation in breakfasts, lunches, receptions and dinners.

To register, send this form with your check payable to PeerSpan to:

PeerSpan · 216 West Jackson Blvd, Suite 625 · Chicago, IL 60606

Or register online using a MasterCard or Visa at:

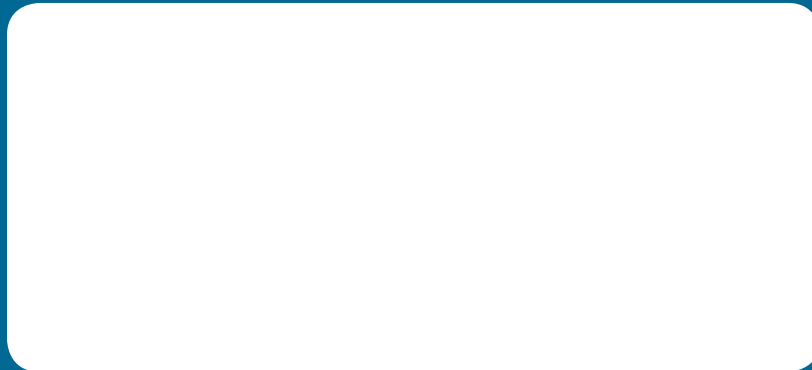
www.PeerSpan.org (click on the Education tab)

Registration deadline is May 31, 2013

TOTAL ENCLOSED \$



216 W. Jackson Blvd
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