

**MANAGEMENT AND TECHNOLOGY  
FALL CONFERENCE  
September 21 - 22, 2006  
Chicago**



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# CONFERENCE SCHEDULE

## Thursday

8:00 - 9:00 am

Breakfast

9:00 - 10:00 am

### **Mergers & Acquisitions - How to Successfully Blend Organizations**

**Moderator: Kent Barner, Project Executive, Brandywine Realty Trust**

10:00 - 11:00 am

### **Getting the Most From Your ERP Solution**

You've been paying maintenance on your ERP solution for several years. Is your company getting their money's worth? Established users of Oracle and Intuit Real Estate along with representatives of both technology companies discuss strategies for maximizing a real estate company's investment in their ERP solution.

**Moderator: Clinton Osteen, Director of IT, Granite Properties, Inc.**

11:00 - 11:15 am

Break

11:15 - 12:15 pm

### **Sarbanes Oxley - One Year Later**

Lessons learned, current direction outlook, and adoption strategies for private companies

**Moderator: Scott Quigle, Operating Properties Controller, Cousins Properties, Inc.**

**Panelists: Julie Merryman, Risk Advisory Services Manager, KPMG**

**Linda Booker, CFO, IDI**

12:15 - 1:30 pm

Lunch

1:30 - 2:30 pm

### **Disaster Recovery Preparedness - What to do When Disaster Strikes**

**Don Olinger, Executive Vice President & CFO, MeriStar Hospitality**

**Ilan Zachar, CIO, Equity One Inc.**

**Moderator: Kenneth S. Lamy, President, The Lamy Group, LTD**

2:30 - 3:30 pm

### **Insurance Update - An Overview of Current Market Conditions**

With the large wind damage losses incurred during the past 2 hurricane seasons, insureds are finding either very large increases in premium rates, or that coverages no longer exist. Tom Curatolo will provide a brief overview of the insurance issues that his company faces for the upcoming renewal season. In addition, two real estate insurance experts will present the current state of the industry as it relates to property coverage, especially in hurricane high-risk areas. There will also be a discussion of coverage available in the Lloyd's market.

**Frank Beranek, President, Alliance Insurance Brokers**

**Lou Serro, Senior Executive, Alliance Insurance Brokers**

**Moderator: Tom Curatolo, VP Finance, Hometown America**

3:30 - 3:45 pm

Break

3:45 - 4:45 pm

### **Accounting Issues - Mixed Use Developments**

Many companies are either involved in or considering mixed use developments. These projects are generally more complex than a single asset class project, and during this session we will explore the unique aspects that create financial opportunities and accounting challenges.

**Moderator: Paul Hawkins, Senior VP & CFO, United Properties LLC**

6:00 - 7:00 pm

Cocktail Reception

Dinner on your own.

# CONFERENCE SCHEDULE

## Friday

7:30 - 8:30 am

Breakfast

8:30 - 9:30 am

### Creating an Electronic Asset Management Toolkit -A Case Study

Learn how United Properties developed an electronic toolkit to provide easy access to quality controlled property information from transaction systems and other data sources for its Asset Managers, Property Managers, Brokers and Executives. The discussion will include a review of the business case for the project, as well as overview the project process, IT tools and lessons learned.

**Keith Rachev, CIO, United Properties LLC**

**Eva Stevens, Senior VP, United Properties LLC**

9:30 - 9:45 am

Break

9:45 - 10:45 am

### Roundtables - 30 minutes each

Participants may choose two of the three sessions

#### • IT Governance & Return on Investment

**Moderator: Paul Hawkins, Senior VP & CFO, United Properties LLC**

#### • Strategies for Staffing

**Moderator: Jane Marx, Partner, VP/ Controller, Miller Valentine Group**

#### • Budgeting Best Practices - What solutions are working and how do they integrate with your ERP system.

**Moderator: Scott Quigle, Operating Properties Controller, Cousins Properties, Inc.**

10:45 - 11:45 am

### Town Hall Meeting with CIO/CFOs of Real Estate Companies throughout the US

**Panelists: Jim Fox, CFO, Transwestern Investment Company**

**Keith Rachev, CIO, United Properties LLC**

**Additional panelists to be announced**

**Moderator: Tim Dunn, CFO, Granite Properties, Inc.**

## To Register

Please return the completed form with a check to

**NAREC**

**216 W. Jackson Blvd., Suite 625**

**Chicago, IL 60606**

or register online with a credit card at [www.narec.org](http://www.narec.org).

**Registration Deadline Friday, September 1, 2006**

Cancellation Policy: Conference Registration Fee

is not refundable after September 1<sup>st</sup>.

### Registration Fees

**\$290 Member**

**\$400 Guest**

**Payment must accompany registration.**

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**Questions? Call (312) 263-1755**

## HOTEL INFORMATION



### Allerton Crowne Plaza

701 N. Michigan Ave. • Chicago, Illinois

**Room Rate: \$189/night**

**Hotel Deadline is August 21, 2006**

**Please contact the hotel directly for reservations at:  
312.440.1500 or 800.227.6963**

The Allerton Crowne Plaza Chicago Hotel is located in the heart of Chicago's famed Magnificent Mile, 18 miles from OHare Airport and close to Navy Pier, Water Tower and the lakefront of Lake Michigan. Ideally



placed for visiting many of the city of Chicago attractions. The hotel is close to Sears Tower, Shedd Aquarium, the Art Institute of Chicago Adler Planetarium, the Field Museum of Natural History and the Lincoln Park Zoo. Sports enthusiasts should visit Wrigley Field, the oldest surviving National League ballpark and home to the Chicago Cubs, or closer still, the Chicago Bears pro football team's home ground, Soldier Field.

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For more hotel information go to:  
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